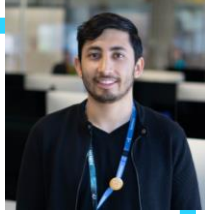# Gerardo De La Cruz

Madrid, Spain • linkedin.com/in/eg-delacruz/ • Portafolios • eg.cruzvalle@gmail.com • +34 611 516 396

Full Stack Web Developer experienced in the design, development, and deployment of scalable web applications. Highlighted by the creation of campuscanvas.net, a student-focused advertising platform built with modern technologies such as React, Node.js, MongoDB, and Next.js. Skilled in managing projects from planning to implementation in real-world environments..

Experience

Campus Canvas SL   Madrid, España
Full Stack Web Developer – Personal Project   January 2022 – Julio 2024

- Designed and developed a comprehensive platform for student discounts, featuring authentication for students and administrators, identity verification (manual and automated), and conversion tracking using cookies.
- Implemented interactive dashboards for monitoring metrics and administration panels to manage discounts, brands, and users.
- Restructured and optimized the website across multiple iterations, adapting to strategic business changes.
- Key technologies: HTML, CSS, JavaScript, React, Next.js, Node.js, MongoDB, Redux, TanStack Query.

Education

42 Madrid Funcación Telefónica   Madrid, Spain
Peer-to-peer Programming Student   September 2024 - Present
Training in one of the world's most innovative programming campuses, focused on solving algorithmic problems using C and collaborative methodologies.

University of Applied Sciences Bremen HSB   Bremen, Germany
International Industrial Engineering Degree (B. Eng.)   September 2016 – March 2021
Interdisciplinary education with an emphasis on mathematics, physics, and computer science, complemented by subjects such as project management and enterprise resource planning (ERP).

Study Abroad – Rey Juan Carlos University   Madrid, Spain
                                                                                      September 2018 – February 2019
Relevant modules: Marketing and Communication, Human Resources, and Business Decision Methods.

International Baccalaureate Diploma Program   San Salvador, El Salvador
German School San Salvador   Graduation: September 2016
Globally standardized diploma recognized by international universities. Strong focus on natural sciences and proficiency in German and English.

Achievements

Hackathon Web3 winner – 42 Madrid Fundación Telefónica   Madrid, Spain
FrontEnd developer and C language   December 2024

- Winner of the Fresh Start category for developing the best blockchain solution among beginner programmers.
- Designed and implemented the solution's frontend, enabling read-and-write interactions with the blockchain.

Skills and Competencies

Technical Skills: HTML, CSS, JavaScript, TypeScript, React, NextJS, C, NodeJS, ExpressJS, AWS, MongoDB, SQL, Git, Github
Soft Skills: Methodical, analytical thinking, time management, perseverance, empathy, ambition, communication
Languages: Spanish (Native), English (Advanced C1), German (Advanced C1)
Interests: Space technology, paddle tennis, cycling, video games